

# We Deliver High Value with Real Impact

<https://youtu.be/4P4Zmd46bKc>

(yes the video is “unprofessional” but it’s real and transparent)

## All our websites have core features that set us apart:

### Search Engine Optimization Ready

We follow all standard Google protocols when building a website

### Fully Mobile Responsive

your website looks good and works on any device, from iPhone to Mac, Windows, or even an iPad Pro!

### Google Analytics

Data you collect from visitors is extremely important. We install Google Analytic tracking and give you full ownership over that valuable data.

### Google Ads Ready

All our websites meet the Google Ads specifications and qualities so that you can market your website without further compliance right when you launch!!

### 100% Website You Own

You own all the content, you own the website, you own it all. We build it but you own it. We don't hold that over you...ever.

### Secured Website Hosting

Our hosting is built on a foundation of rock-solid servers that specifically handle WordPress only websites. It includes hacker protection, malware protection, and nightly backups.

### Free SSL Security\*

Our super speedy WordPress platform and Let’s Encrypt™’s free SSL certificates work together to give your site a nice boost in both SEO and security. With our powers combined, your site will be better than ever — which is great news for your bottom line! *\*When you host with Rotate Digital*

### Websites that make you money

We don't build websites to just build them. That's wasteful. We take your business goals and website goals to make sure your website brings you leads and makes you more money. We have the stats to prove it!

Our websites for business owners drive people to action via new client and chat forms. In one month, for example, we helped a moving company set a new record for their sales in their slowest month and consistently keep a 15% conversion rate for leads to their business.

[See More](#)

## Wordpress Gold \$2,499:

### High Value Deliverables

- Website Structure Creation per Google Standards
- 2 Rounds of Professional Proofing and Editing during development
- Top (3) Competitive Researched Opportunities for the website
  - Optimized Page Titles
  - Meta Descriptions
- Social Sharing Descriptions and Optimizations
  - Social Media Integrations
    - Google XML
    - Robots.txt
    - Google Analytics
  - Google Search Console tools setup
- Cross Browser Ready (Chrome, Firefox, IE, etc.)
  - Mobile Responsive for all devices
  - Fast Load Speed (Per Google Specifications)
- 3 FREE Months of our managed Wordpress Hosting (\$39/mo)
- 30-45 days from start to finish (*expediting on availability; pending client review turnaround*)

## Process & Detailed Deliverables

<h3>Planning</h3>	<p>Your website begins with a thorough, up-front process of discovery through websites you like, your needs, and the structures that best fit this.</p> <p><b>DELIVERABLES:</b>          Minimum (1) meetings about specific needs.          Design objectives          Target Audience identification          Goal Workflow          High level Sitemap</p>
<h3>Design</h3>	<p>We will create a website design based on your branding, colors, functionality requirements, and best usability practices.</p>

	<p>Your website will consist of a combination of convention and creativity to make sure that your target visitors can find the content they need and inquire about your business.</p> <p><b>DELIVERABLES:</b></p> <ul style="list-style-type: none"> <li>Templates &amp; interface design for: <ul style="list-style-type: none"> <li>Homepage</li> <li>Inside pages</li> </ul> </li> <li>Standard page elements (headers, paragraphs, images, videos, links, etc)</li> <li>Form elements</li> </ul>
<p><b>Mobile Design</b></p>	<p>Visitors browsing your site from other device types can account for up to 80%+ of your website traffic. Your new website <b>MUST</b> be mobile responsive.</p> <p><b>DELIVERABLES:</b></p> <ul style="list-style-type: none"> <li>Design responsive to different mobile devices</li> <li>100% passes <a href="#">Google Mobile Friendly Test</a></li> <li>Compressing of photos for fast loading</li> <li>Re-organization of structures based on the mobile browsers</li> <li>Clear mobile call-to-actions</li> <li>Device testing - iPhone, iPad, Android, &amp; to ensure smooth mobile browsing</li> </ul>
<p><b>Content &amp; Pages</b></p>	<p>Content is King-- and having a website structure to promote that content is key to taking your website to a new level. pages and subpages which includes</p> <p><b>DELIVERABLES:</b></p> <ul style="list-style-type: none"> <li>Fully functional website!</li> <li>10-15 pages (more needed? Just ask)</li> <li>(2) design main page structures.</li> <li>(2) Templated Forms: contact us &amp; lead generation form (if applicable)</li> <li>Google Analytics install</li> <li>All core features (see above)</li> <li>Blog Setup</li> <li>Contact Us / About Us</li> <li>Interactive Google Map embed</li> </ul>

	<p>Any needed off-site linking  Content is provided by owner (unless content is purchased).  Custom Modules</p>
<p><b>On-Page Search Engine Optimization (SEO)</b></p>	<p>(SEO) is one of the top most profitable marketing investments you can make. We follow the Google Gospel which allows a owners to be visible for multiple keyword searches on Google out of the gate!</p> <p><b>DELIVERABLES:</b>  Yoast Installation (SEO)  XML Sitemap creation  Google Webmaster tools setup  Image optimization  Broken link check  404 Error page and redirect  Security (HTTPS)  Google Crawl Submission  h1 tag creation on all your pages  Social media shareable optimized pages</p>
<p><b>Completion</b></p>	<p>Before your website goes live we will do a quality assurance review of each web page to make it meets scope specification.</p> <p>During this time, we urge you to share the new website with friends and family to make sure they scan the website to find errors we both have looked over.</p> <p><b>DELIVERABLES:</b>  (30) day period for any remedies to errors found on website or text/photo base changes.</p>
<p><b>Training</b></p>	<p>Training includes (1) one hour online training on how to use the website, plugins, custom modules, and any other questions.</p>
<p><b>Dedicated Wordpress Hosting (\$39/mo)</b>  <b>**First (3) Months Free**</b></p>	<p><b><i>Launch your site on next-level managed WordPress hosting with Rotate Digital.</i></b></p> <p>HACKER-FREE SECURITY  We work hard to make sure your sites are always safe and secure. Plus, we'll clean up malware for free!</p>

	<p><b>BLAZING FAST SPEEDS</b> Get crazy fast load times right out of the box. We'll help your sites achieve smooth and speedy performance!</p> <p><b>NIGHTLY BACKUPS</b> Rest easy knowing that your sites are backed up every single night, with the option of a one-click restore.</p> <p><b>TUNED FOR WORDPRESS</b> We're custom built for our favorite (and only) platform: WordPress! And we're darn proud to be experts at it.</p> <p><b>FREE SSL</b> Our super speedy WordPress platform and Let's Encrypt™'s free SSL certificates work together to give your site a nice boost in both SEO and security. With our powers combined, your site will be better than ever — which is great news for your bottom line!</p>
--	--

## What Makes Us Different

- We do TONS of awesome high value work on your website for a super great price. We don't mark things up like crazy. When we give you high value, big impact work, it means you are happy and you recommend us, which is a win for us!
- We include some phenomenal on-site SEO work that most companies don't provide on website development.
  - We follow the Google Gospel which means you rank for keywords right out of the gate.
- 100% of our websites are built to your needs, with your own content, which prevents the Google Panda Penalty.
  - 100% of our fully-responsive websites pass Google's Mobile Test
- All our websites meet the Google Ads specifications and qualities so that you can market your website without further compliance right when you launch
- You own everything, which sadly is a key point that makes us different than others...
  - We have all 5 star reviews online
  - We respond quickly and communicate well